

2019 ANNUAL EEO PUBLIC FILE REPORT

Thoroughbred Communications, Inc.

Station: WRHQ – FM Savannah, GA
Reporting Period: 12/1/2018 thru 11/30/2019
No. of Full-time Employees: less than 10
Small Market Exemption: Yes

During the Reporting Period, no full time positions were filled. The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

Participated in at least 4 job fairs by station personnel who have substantial responsibility in making hiring decisions

4/17/2019 – Savannah State University Spring Career Fair. Renee Kennedy, Program Director for WRHQ FM hosted a booth at the event and accepted resumes. Discussions about various broadcast positions were held with participants and resumes were accepted.

10/15/2019 – Savannah State University Fall Career Fair. Renee Kennedy, Program Director for WRHQ FM hosted a booth at the event and accepted resumes. Discussions about various broadcast positions were held with participants and resumes were accepted.

11/11/2019 – Georgia Southern University & Armstrong State University Fall Career Fair. Renee Kennedy, Program Director for WRHQ FM hosted a booth at the event and accepted resumes. Discussions about various broadcast positions were held with participants and resumes were accepted.

Established an internship program designed to assist members of the community to acquire skills needed for broadcast employment.

During the reporting period, the station hosted one intern and he received college credits.
(March 4 – May 10, 2019) - A senior at Georgia Southern University/ Armstrong State University.

Our intern learned how to write copy for commercials, record audio and process audio and produce commercials, dub songs into the WRHQ system, how to schedule music, how to write Public Service Announcements, how to update our website, how to maintain WRHQ's social media sites. Our intern was also tasked with informing contest winners that they won and mailing out all contest winner prizes, along with many other facets of radio broadcasting.

Participated in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities

9/01/2018 – 11/22/2019 – WRHQ FM ran Public Service Announcements on air and on WRHQ.com calling for E. Lanier Finch Scholarship Applications with an application deadline of December 14, 2018.

12/1/2018 – 11/30/2019 – WRHQ FM runs on-air daily Public Service Announcements and sends out a weekly email to our listener database of over 5000 people advertising an ongoing

opening for a high school or college internship. The eblast is sent out each week on Mondays. We included an “Online Job Fair” in our eblast and on our website WRHQ.com this year. The WRHQ FM internship program is an ongoing competitive opportunity among local students at the high school and college level.

Career Fair’s at Local Elementary Schools – Renee Kennedy, Program Director for WRHQ FM attended several Elementary School Career fairs this year where she hosted a booth at the event and spoke to elementary school students about several topics including the Importance of Radio, What level of education is needed to be successful, What abilities are needed in Radio, What the yearly average income is for Radio Broadcast Employees, Average amount of work hours in a week, Opportunities and Related Fields in the industry. These are just some of the topics discussed with students. The following is a list of Elementary School Career Fairs WRHQ FM participated in.

Southwest Elementary School Career Day - March 7, 2019

Heard Elementary School Career Day - March 12, 2019

Juliette Gordon Low Elementary Career Day - May 3, 2019